

## **MINUTES – LETA Executive & Finance Meeting**

7733 PERKINS ROAD ☞ BATON ROUGE, LA – 12:00 p.m. – Thursday, November 8, 2012

### **LETA Present**

Glenn Kinsey • Barbara DeCuir  
Paul Sawyer • Chris Goudeau  
Wayne Berry

### **LPB Staff Present**

Beth Courtney • Bill Belsom  
Bob Neese • Joanne Gaudet  
Barbara Williams

1. **Call to Order:** Glen Kinsey called the meeting to order at noon.
2. **Minutes Approval:** The minutes presented from the previous meeting were presented for approval.  
**Motion:** Paul Sawyer moved and Barbara DeCuir seconded that the minutes be accepted and adopted.  
**Action:** Motion carried.
3. **LETA/Foundation Finance Report:** Paul Sawyer & Joanne Gaudet: We are 33% through the fiscal year and 35% through our annual expenditure budget. We remain in line and on track with the current fiscal year budget. Total revenue to-date is \$3,248,784 which is 36.4% of our overall budgeted revenue comprised largely of general fund revenue from the State. We've received 50% of our general fund revenue, which is \$3,021,174 of our projected \$6,042,353 general fund budget. Self-generated revenue is \$214,810. This amount is 10% of the total projected self-generated budget of \$2,061,451 and includes the usual (1) Lottery (2) Foundation rent, (3) truck rental (4) uplinks, and others – all which are on track with budget projections. Total expenditures to date are \$3,158,851. The largest expenses to-date are personal services, salaries and related benefits in the amount of \$2,281,122 which is approximately 35% of the projected annual personal services budget of \$6,535,854. Other major year-to-date expenses include \$505,420 for operating services which is comprised of maintenance contracts, utilities, satellite lease, land & tower leases, phones, etc. and \$328,629 in interagency transfers which consists of risk management, civil service and state mail, among other expenses. Total net of revenue over expenses is \$89,933. **Motion:** Gigi Carter moved Barbara DeCuir and seconded that the financial reports be accepted.  
**Action:** Motion carried.

**FLPB Report:** *Art Auction Wrap-up:* 242 items were sold for a total of \$46,000 and include sponsorships of \$9,000. The total gross revenue is approximately \$55,000. *FLPB September 2012 Financial Statement:* Membership revenue was \$79,667.09. Through September, overall revenue was \$455,282.28. Expenditures totaled \$95,101.92. First-quarter transfer will be \$223,715.27 which is approximately \$41,000 less than last year's first-quarter transfer. This can be attributed to the lack of raffle income.

**Chairman's Report:** Glenn Kinsey stated that the nominating committee will present the LETA board's 2013 officers at the full board meeting on Thursday, December 13.

**President's Report:** Beth Courtney stated that she is the chairperson for the LA Commission on Civic Education. They met on Monday, November 10 with a discussion on the 2012 election. *Bicentennial Parade:* Lt. Governor Jay Dardenne, retired Lt. General Russel Honoré and the Louisiana Bicentennial Commission will host the Louisiana Bicentennial Military Parade at 3 p.m. Saturday, Nov. 10, in New Orleans. Randy Ward was the spokesperson from LPB last Friday at the DHH's senior staff meeting as requested by Kathy Kliebert. Randy Ward presented information about LPB's production services to the senior management team at DHH. The presentation focused on saving money, improving quality and expediting the process by accessing the quality service they have come to know as LPB through an interagency agreement with LETA. Discussion focused on, communication to the public, training and utilization of interactive technology. *Moving Forward and Making Our Case* – Paula Kerger. General Managers received a statement from PBS' Paula Kerger following the election on how PBS is collaborating with the national organizations, stations and the affinity groups to harness our collective energies in the days and months to come.

**Programming/Production Updates:** *Bicentennial Update:* Bob Neese reported that Lt. Governor Jay Dardenne and Harry Connick Jr. are partnering with LPB for the upcoming special *Sunshine by the Stars: Celebrating Louisiana Music*. The program will feature an all-star lineup of Louisiana's musicians singing their own versions of *You Are My Sunshine*. The show will air on Sunday, December 9 at 7 p.m. on LPB. Performers will include Harry Connick Jr., Jerry Lee Lewis, Buddy Guy, the Marsalis Family, Country music stars Tim McGraw and Mickey Gilley, Rebirth Brass Band, Irma Thomas, The Zion Harmonizers, Buckwheat Zydeco, Trombone Shorty, Zachary Richard and Better Than Ezra. The Lt. Governor's Office will host a special premiere of the program on Wednesday, December 5 at the Old Mint in New Orleans at 400 Esplanade. The boards will receive invitations by mail. In conjunction with the program, we are also holding a special contest where viewers can submit their own video rendition of the song. Visit [lpb.org/sunshine](http://lpb.org/sunshine) for more details. LPB will be taping a special *Teacher Town Hall Edition of Louisiana Public Square* on the *Dropout Problem in Louisiana* on Wednesday, November 14 from 7:00-8:00 p.m. Teachers will be able to give their opinions on the best way to attack the problem and pose questions to a panel of experts on the subject. It will air Wednesday, November 28 at 7 p.m. on LPB. The Town Hall is part of an American Graduate grant. The 18<sup>th</sup> annual *Young Heroes* project is underway. LPB and the Baton Rouge Rotary are looking for students who have excelled in the classroom, served their community, overcome adversity and inspired others. The deadline for entries is February 8. ExxonMobil is once again an underwriter for the project. Big shows this month are *Great American Seafood Cook-off* on Monday, November 12 at 9 p.m., the new Ken Burns series *The Dust Bowl* on November 18 and 19 at 7 p.m., *Downtown Abbey Revisited* on Sunday, November 25 at 7 p.m. and *Rod Stewart: Merry Christmas Baby* on Tuesday, November 27 at 8:30 p.m.

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